



**Brand Engagement and Digital Content Specialist** 



WE DEVELOP IMPRESSIVE PERSONAS

## PERSONAL EFFECTIVENESS COACHING

- Develop KPI Dashboard / Reporting structure\*
- Personal grooming / etiquette (Business and social)
- Behavioural Assessment & Coaching
- Effective Communications / Body language
- Personal Styling (Wardrobe / Accessories)
- Employability Skill Development\*
- Employee Engagement / Team Building Programmes\*

## FREE NEED ASSESSMENT CONSULTATION

#### PR & CONTENT MANAGEMENT

- Personal Profiling / Image Management\*
- Media Relations / Brand Influencer meet\*
- Copywriting for business & Product brochures
- Website content writing
- Social Media content writing & strategies
- Blogging for your business
- Event hosting & Speech writing
- Advertorial / Insta stories\*



#### **BRAND COMMUNICATIONS & MARKETING**



WE CREATE IDEAS THAT

- Graphic Designing (Flyers, Brochures, Marketing Collaterals, Posters for trade shows, Exhibition Kiosks, Rollup, Tent Cards)
- Printing\* (Digital / Offset)
- Brand Identity Consulting (Dress code design / Logo Creation / Visual Merchandising)
- Sales & Marketing strategy consulting (Lead generation and building sales)
- Digital Marketing Management (Social Media / Email / SMS campaigns)
- Lead Generation / Business Development\*
- Customer Engagement Activities\* (Product Launch / Brand sampling / Events)
- Customer Engagement Consulting
- Conducting Market Research / Feed back analysis\*

### **PHOTOSHOOT & VIDEO MAKING**

- Product Photoshoot\*
- Portfolio Photoshoot / Editorial Styling\*
- Brand videos for Social Media
- Corporate films / Audio visuals\*
- Event Videography & Photography
- 2D Animation & Visual Effects\*
- Explainer Videos\*
- 360° Videos / 3D Walk through\*
- Video CV



BUILD
MEMORABLE
CUSTOMER EXPERIENCE

# WE ADD VALUE TO YOUR BUSINESS

Special Corporate Packages

6 Months @ AED 2500

3 Months @ AED 3500 1 Month @ AED 5000

For more details contact our Client Relationship Manager (+971 05 2324 5958)

Price is inclusive of VAT. \* Not included in the Packages.

Production cost will be extra.